

# WHAT IS A LOGO SUITE?

A LOGO SUITE FROM IVY DESIGNS STUDIO GIVES YOUR BRAND A COMPLETE, POLISHED IDENTITY THAT WORKS EVERYWHERE YOU SHOW UP. IT INCLUDES YOUR PRIMARY LOGO, ALTERNATE LOGO VARIATIONS, SUBMARKS, AND ICON MARKS DESIGNED FOR MAXIMUM VERSATILITY ACROSS PRINT, DIGITAL, AND SOCIAL PLATFORMS. EVERY ELEMENT IS CRAFTED WITH CLARITY, BALANCE, AND MODERN VISUAL STRATEGY SO YOUR BRAND STAYS CONSISTENT AND RECOGNIZABLE. WITH A FULL LOGO SUITE, YOUR BUSINESS WALKS AWAY WITH A COHESIVE VISUAL SYSTEM THAT ELEVATES YOUR PRESENCE AND STRENGTHENS YOUR BRAND STORY.

## **BASIC:**

- 2 LOGO OPTIONS
- COLOR PALETTE
- HEADER
- 1 MOCK UP

## **PREMIUM:**

- 8 LOGO OPTIONS
- COLOR PALETTE
- HEADER
- FOOTER
- 6 MOCK UPS

## **ADVANCED:**

- 5 LOGO OPTIONS
- COLOR PALETTE
- HEADER
- 4 MOCK UPS

**IVY DESIGNS  
STUDIO**